



CONTENTS OF IMPACT REPORT

SECTION 1

GOALS

- Mission
- Leadership
- Goals
- Neighborhoods

SECTION 2

STATISTIC

- Impact
- Methodology
- Priorities & Goals

SECTION 3

BUILDING BLOCKS OF LOVE

- Vision
- Data Analysis
- Message from President

PRIORITY GOAL AND TARGETS 1

"Improve the economic conditions"

Our mission is to improve the socioeconomic condition of African-Americans and other historically oppressed people. We take action and fight for the human rights and dignity of all human beings facing exploitation and injustice."

2



MEET SOME OF OUR LEADERSHIP TEAM



Laron Mitchell
Organizer



Lateesha Rayford
Youth Talent Organizer



Sam Miller
Activist/Spokesman



Lashawn Reece
Senior Organizer



Minsiter Freedom
National Spokesman



Mariah Renae
Media Consultant



Patricia Quaglia
Event Planner



Jacqueline Robinson
Chief Operation Officer



Ghana Mitchell
Senior Recruiter



Troy Hoskins
Chief Strategist Officer

THE 10 SUSTAINABLE DEVELOPMENT GOALS

NO POVERTY

SUSTAINABLE CITIES AND COMMUNITIES

ZERO HUNGER

QUALITY EDUCATION

DECENT WORK AND ECONOMIC GROWTH

RESPONSIBLE CONSUMPTION AND PRODUCTION

PEACE, JUSTICE AND STRONG INSTITUTIONS

GOOD HEALTH AND WELL-BEING

PARTNERSHIPS FOR THE GOALS

REDUCED INEQUALITIES



City Goals

Neighborhoods **w**e **O**ccupy

West Chicago/Livernois

Boundries: North (West Chicago)
to South (Tireman). East
(Livernois) to West (Roselawn).

Cody Rouge

Boundaries: North (West Chicago)
to South (Tireman). East
(Southfield rd) to West (Burt rd).

210%



of our questionnaire survey respondents in West Chicago/Livernois indicated that they wanted a constructive place for children to interact and learn.

30 : 100



According to the 139 Sq Mile report (2015), there are only 238,400 jobs available in Detroit for a population that is close to a million. With only 30 jobs available for every 100 residents

IMPACT

A study from the Census Bureau's American Community Survey (2021), shows that Detroit is the second largest impoverished city in America with a lack of access to jobs, green space, excess blight, and a population where 57% of children live below the poverty line. With poor living conditions and high rates of crime and a population of 30.6% living below the poverty line, Detroit is a recipe for disaster. In addition, nearly half of working-age Detroiters are not looking for jobs with only a participation level of a staggering 53.6%. (Labor & Statistics 2018). Hence, Detroiters are discouraged and despondent to even compete in the job market, partially due to lack of skills and access.

Throughout 2019-2020 TPA conducted questionnaire surveys that consisted of open and closed-ended questions in the two neighborhoods we occupy, West Chicago/Livernois and Cody Rouge. Results in West Chicago revealed 21.3% of respondents indicated that they wanted a constructive place for children to interact and learn which ranked 2nd in priority. A whopping 31% wanted demolition of abandoned and vacant houses which ranked 1st in priority. In the Cody Rouge community, we have learned that 29.3% wanted a place for children, specifically a community resource center. In both communities, a significant amount desires more access job resources and businesses. In conclusion, we determined based on thorough research, that there is a significant correlation between poverty and the quality of life that results in poor living, high crime and a lower life expectancy rate



GOALS

To objectively address the issues mentioned, we've created our program *Adopt the Block* which focus lies in six key areas:

(1) Reduce or/remove the barriers of community- engagement in low-income urban neighborhoods, (2) improve the welfare of the community via financial literacy workshops and better access to job resources, (3) identify their wants and needs, (4) Induce a culture that cultivates community leaders and block clubs with the aid of TPA members, (5) create resident-driven focus groups that advocate socioeconomic equity, and lastly, (6) capacity building through participatory practice.

Because of the Covid-19 pandemic, we also have integrated some of our focus on welfare checks, food and mask distribution in addition to emergency cash assistance to qualified applicants impacted by Covid-19. For your information, two or more of our focuses tend to integrate with our direct service initiatives.



METHODOLOGY

Each year TPA chooses a Detroit community where we concentrate our efforts all year long. We conduct a volunteer Pre-Post survey to hear the issues where we can create programs around those needs in the community. After we conclude results from our pre-post survey, we then devised strategies around the data collected. We address issues thought to be symptomatic of living in poverty for example, measuring participants' Financial Knowledge through Declarative and Procedural knowledge can enable financial competency in everyday obligations.

We also conduct town hall meetings to update residents on our current programs and to hear from the community as well. Once a year, we conduct a Poverty Tax Exemption workshop that helps low-income residents complete the poverty tax exemption application. Thus far, we have assist over thirty families from losing their home since November 25th, 2017. TPA also aims towards co-creating block clubs, and neighborhood associations.

9



TPA SURVEY RESULTS FOR CODY ROUGE



DEMOGRAPHICS

- 44% of participants live below the poverty line. \$19k>
- 60% have 3-5 people in their household
- 44% want to move away from the neighborhood
- Only 19.7% feel unsafe
- 29.3% Want a Community Center/Place for kids



OUR VISION

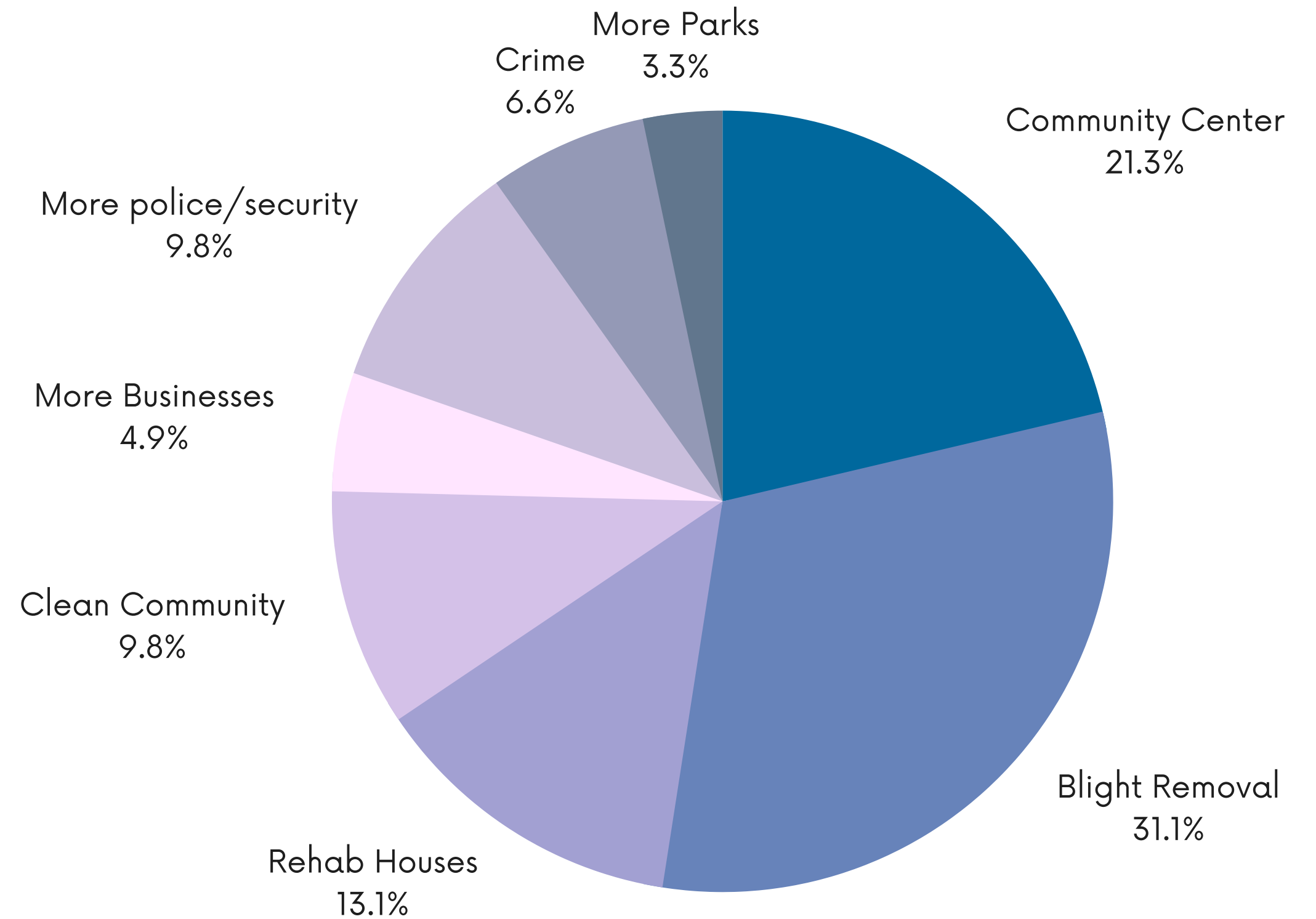
Our vision is to create a healthy, recreational, learning environment for members of all ages in West Chicago/Livernois Community. Hence, equipping the under-skilled residents with transferable skills that cultivates fortitude and a clear vision of their personal goals. In a two-year span, we plan to implement a community resource center to accomplish these goals. The community resource center called ***“Building Blocks of Love”*** will be a space developed by and for the community. The center will have provisions rooted in skill-set development for employment readiness while concurrently building strong loving relationships among members of the community. Our programs will consist of SMART GOAL modules, a community garden, basic computer and financial literacy classes and employability training.





TPA Survey Statistics:
Changes residents would like to see in their community.

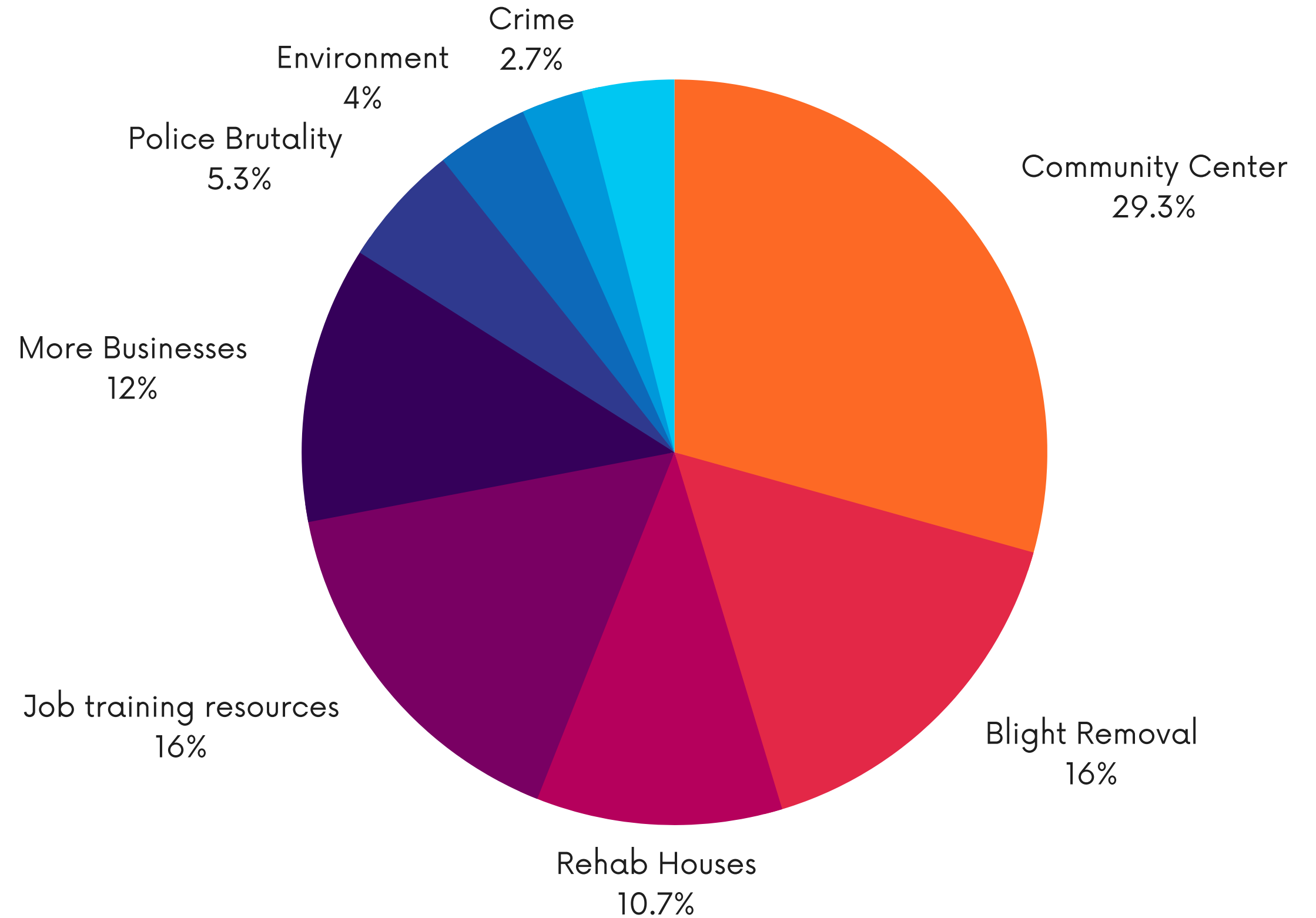
WEST CHICAGO/LIVERNOS COMMUNITY





TPA Survey Statistics:
What issues matters most?

CODY ROUGE COMMUNITY



ACCOMPLISHMENTS

Results for our Outreach Programs solely, data does not include our emergency responses.



Category	Activity / Project	Data / Outcome
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**West Chicago/Livernois
Adopt The Block (2019)**

In the spring of 2019, TPA was able to execute Neighborhood surveys, clean ups (mowing lawns, trash pickups, blight removal), host a block party consisting of resources and games and lastly, convening a block club meeting to initiate establishing a Block Club.

- 5 Neighborhood clean-ups
- Cleaned over 700 houses lawns and trash.
- 1 Block Party (resources & Games)
- Conducted 67 Participants in survey
- Convened a Block Club meeting

**City of Detroit
Census 2020**

TPA conducted an Census survey to make sure that Detroiters were aware of the Census 2020 and to be counted. Detroit was estimated to be undercounted as nearly as 200,000 Detroiters.

- TPA knocked approximately 115,198 doors
- Employed over 30 low-income Detroiters

**Cody Rouge & West Chicago/
Livernois
Adopt The Block (2020)**

In the fall of 2020, TPA was able to execute neighborhood surveys, clean ups (omwing Lawns, trash pickups, blight removal), host a Francesca Marks Memorial with an attendance of 200 plus.

- Distributed 1,000 meals and 400 diapers and masks to the Cody Rouge Community.
- Cleaned over 900 houses lawns and trash.
- Distributed over \$1,000 cash to start-up businesses for children.
- Conducted 69 Participants in survey



MESSAGE FROM THE PRESIDENT

NEGUS VU

Our biggest strength is displaying a loving, family oriented structure, that we elicit in economically deprived communities we occupy. Our strong canvassing game in addition to our experienced organizing ability has given us effective results. Our emergency responses has maximized our popularity in the greater city of Detroit by catching serial rapists and shutting down over 8 businesses with bad business practices in the past three years.





THANK YOU

Contact us if there are any questions.

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